

SCHEELS Athletic Complex

Todd Minkel, Facilities Manager
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ICE ACTIVITIES

HOCKEY

- ⇒ Youth Hockey
 - ◆ Sartell Youth Hockey Association
 - Ages 4-15
 - Practices, games, hosted tournaments, camps, intro to hockey programs, 3 on 3 leagues
 - ◆ District 5 Playoffs
 - ◆ Minnesota Hockey Region Tournaments
- ⇒ High School Hockey
 - ◆ Sartell High School Boys
 - ◆ Sartell-Sauk Rapids High School Girls
 - ◆ MSHSL Section Playoff Games
- ⇒ Adult Hockey
 - ◆ Leagues and open hockey
- ⇒ Hockey Camps
 - ◆ Summer and day camps

FIGURE SKATING

- ⇒ Sartell Figure Skating Club
 - ◆ Lessons, exhibitions, shows

OTHER ICE ACTIVITIES

- ⇒ Open skating, birthday parties, fundraiser & benefit events

NON-ICE ACTIVITIES

TURF

- ⇒ LACROSSE
 - ◆ High school
 - ◆ Youth
- ⇒ SOCCER
 - ◆ High school
 - ◆ Youth
- ⇒ FOOTBALL
 - ◆ High school

NON-TURF

- ⇒ CONCERTS
 - ◆ Up to 2,500 capacity
- ⇒ Craft, train, car and gun shows
- ⇒ Weddings
- ⇒ Roller Hockey
- ⇒ All Star wrestling
- ⇒ Fishing Expos

OTHERS

- Shooting area, Batting cage, Fitness area
- Meeting room
- ⇒ Up to 30 capacity

SCHEELS ATHLETIC COMPLEX

Advertising Rates - Renewals/New Business after July 31, 2022

		AD ITEM	SIZE (W x H)	Price	3yr Commitment
DASHER ADS	Inside Dasher	48" x 33"	\$600	\$350	
	between BL		\$850	\$550	
	Inside Dasher	84" x 33"	\$900	\$650	
	between BL		\$1,100	\$850	
	Inside Dasher	96" x 33"	\$1,100	\$850	
	between BL		\$1,600	\$1,100	
	Outside Dasher	84" x 30"	\$600	\$350	
BANNERS		96" x 48"	\$850	\$550	
		96" x 96"	\$1,100	\$900	
		114" x 132"	\$2,200	\$1,700	
		216" x 144"	\$2,700	\$2,100	
SCOREBOARD		120" x 24"	\$2,700	\$1,600	
		60" x 24"	\$1,600	\$1,100	
		48" x 24"	\$1,100	\$800	
OTHER	Stairs	1 set		\$225	
	Stairs	2 or more (each)		\$175	
	Zam Wrap	Complete		\$2,100	
	Zam Wrap	Up to 36" x 36"		\$550	
	Window Cling	2 windows/sides	\$600	\$450	
	Ice Logo	Center Ice		\$2,500	
	Ice Logo	Various		\$750 - \$1,600	

1 year commitment: Cost of advertising billed to customer

3 year commitment: Cost of advertising included

Please contact Todd and ask about package deals and extended pricing!